

SPENCER KRIMSKY

Copywriter



New York, NY

ABOUT ME

Hello! I'm a creative with some never-ending optimism and a passion for good ideas. My mom always told me the first way to get a resumé thrown out was to have a typo, but I've hidden one in here to see if you can catch it and hopefully prove her wrong at the same time. Happy hunting!

EXPERIENCE

SENIOR COPYWRITER 9 NEW YORK, NY
COPYWRITER 9 NEW YORK, NY

2022-present | Merkley & Partners

Clients: White Castle, Novartis, Idorsia, Certa Pro Painters

Serve as copy lead on projects and larger brand planning initiatives

Lead full social campaigns through conceptualizing, editing and production

Collaborate with client and partner agencies on core brand planning

COPYWRITER 9 NEW YORK, NY
JR. COPYWRITER 9 NEW YORK, NY

2020-2022 | Havas Life NY

Clients: Pfizer, Aimovig, Altuvilio, Zoetis

Write and complete manuscripts for emails, brochures and websites

Present big creative ideas for Consumer and HCP-facing campaigns

Collaborate with multiple teams simultaneously to finalize pieces

Volunteer on pitches and pro bono work to further agency success

COPYWRITER INTERN 9 NEW YORK, NY
2019 | Concentric Health Experience

Clients: Sunovion, Novo Nordisk

Create a fully-integrated campaign and pitch for client executives

Handle the current copy needs for various healthcare brands

Edit, annotate, and reference materials to be approved by MLR groups

CREATIVE COPY INTERN 9 FT. LAUDERDALE, FL
2018 | Zimmerman Advertising

Clients: McDonalds, Nissan, Chuck E. Cheese

Assist every department with day-to-day agency tasks

Take charge of various outdoor, print, and radio pieces

Create a fully-integrated campaign and pitch for client executives

EDUCATION

SYRACUSE UNIVERSITY

(S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS)

B.S. Advertising (Creative)

Management Studies (Minor)

2016-2020 (Magna Cum Laude)

SKILLS

Copywriting



Microsoft Office/Adobe
Creative Suite



Team Building



Creative Problem Solving



Presentation/Speaking



Golfing



HOBBIES

- Entrepreneurship
- Cooking
- Hanging out with my Fiancée
- Learning new skills

954-614-4777 | spencer.krimsky361@gmail.com | spencerkrimsky.com